

# G O L D

*Nature created the Golden Triangle,  
Man cultivates excellence.*



**160 000 BOTTLES**  
FOR THE 2018 VINTAGE

## Why is N°1 GOLD the best rosé in the world ?

**B**ecause it is the finest expression of a noble ancestral soil.

**T**hat of the golden triangle of the Cotes de Provence vineyard, birthplace of the first vines of the label (Cuers, Pierrefeu and Puget).



PRESIDENT OF THE CELLAR  
CUERS  
FRÉDÉRIC FABRE



CUERS



PIERREFEU



PRESIDENT OF THE CELLAR  
PIERREFEU  
CHRISTIAN BACCINO

PRESIDENT OF THE CELLAR  
PUGET  
ANDRÉ CAMOUS



PUGET

## 3 major cellars

**I**n the heart of this exceptional site, three reference cellars - **CUERS, PUGET AND PIERREFEU** - combined their expertise and their know-how to select their best wines and produce GOLD, the 'haute couture' rosé.



**A** first production of 1200 hectolitres, i.e. 160 000 bottles of rosé, set off in a bottle with modern, elegant and refined lines, with chic graphic codes. The bottle is sublimated luxury packaging: Emblem of the Maîtres Vignerons de la Presqu'île de Saint-Tropez engraved in the extra-white glass, symbol of the soil in gold relief characters on the silk-like paper label, luxury capsule, customised Diam cork).

*Decembre 15 2018*

**E**laborated by oenologists experts in Provence rosé wines, GOLD will be bottled in December 2018 before being sold exclusively by the MAÎTRES VIGNERONS DE LA PRESQU'ÎLE DE SAINT-TROPEZ from January 2019, through an exclusive selection of loyal partners in France and abroad in over 50 countries.

## Our ambassador



**Thierry Desseauve**,  
the respected wine critic  
(Guide des vins Bettane  
& Desseauve)

was selected to promote the values of quality, pleasure and sharing of this wine, symbol of the very best French know-how.

## 2 varieties : Cinsault Grenache

**A**n elegant and balanced wine, with fine pale pink robe, aromatic nose and fruity mouth, from vineyards managed using controlled environmentally friendly agriculture techniques, respectful of the environment.



MAÎTRES VIGNERONS  
DE LA PRESQU'ÎLE  
DE SAINT-TROPEZ  
AOP CÔTES DE PROVENCE